

FOR IMMEDIATE RELEASE

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BURKE, VA. September 1, 2009. PremieWorld.com is re-releasing *little man*, the 12-time Best Documentary award winner. *little man* is “an edge-of-your-seat, heart-in-your-throat suspense story,” writes the L.A. Times, that will “affect audiences long after they’ve passed through the lobby.”

Since Showtime premiered *little man*, the “searing and intense” documentary chronicling the premature arrival of Nicole Conn’s son born 100 days early and weighing only one pound, Conn has received thousands of letters from both parents and professionals relaying how much the film touched them on so many levels.

“The film touched the hearts of so many other preemie parents,” Conn noted, adding, “I cannot tell you how many letters I get – and they all say the same thing; they want to know what’s going on with Nicholas now.”

Conn and partner Deb Discenza (Founder of *Premie Magazine*) have spoken to so many other preemie parents who all conclude that being in the NICU is a life-altering experience and not enough people actually understand as Conn puts it, “The hell and insanity of the NICU, or what our children go through, not just in the hospital, but after they come home.”

This prompted Conn to consider what the preemie goes through on so many levels, physically and mentally. “The first question without fail, everyone asks me: is ‘How is Nicholas?’” In honor of her son, Conn is launching a special blog, littlemanbigthoughts.com, which will relate his ongoing experiences as seven year old who has been severely affected by his prematurity. Littlemanbigthoughts.com will provide updated videos, pictures and stories all written from Nicholas’s point of view for his multitude of fans.

“Telling Nicholas’ story is also a teaching tool, providing a larger role in not only helping other families through their daily struggles with a special needs child,” states Conn, “But also in educating medical and therapeutic professionals on what happens to a Micro-Premie (a baby born under X grams) after discharge from the NICU.”

The blog and the re-released *little man* DVD may be found at www.PremieWorld.com along with a set of free tools for families and professionals. The site will also be hosting the launch of the upcoming book, *The Premie Parent’s Guide to Surviving The NICU; How to Maintain Your Sanity & Create a New Normal* due out in late 2009.

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