



Preemie Professional

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Yamile C. Jackson, PhD, PE, PMP

Founder and CEO of Nurtured by Design



Photo Credit: Nurtured by Design, Inc.

Years in Field: 12

Preemie Focus: The application of ergonomics, engineering, and design to improve neuro-developmental care, kangaroo care, and family-centered care thereby reducing the cost of healthcare of a preemie's lifetime.

Extra: Nurtured by Design is the force behind *International Kangaroo Care Awareness Day* on May 15, 2013 and celebrated in NICUs globally. For information and resources, visit: <http://bit.ly/KangaCare>

Professional Tip!

Kangaroo Care gives the mother a second chance to take her baby to term (outside the womb) in the best possible environment for development and maturation.

Advocate: Pediatrics Article/NIDCAP

With her research to help reduce neonatal stressors in the NICU and the creation of the NIDCAP Federation International training program, Dr. Heidi Als has made a difference for preemie families worldwide. Yet AAP's journal *Pediatrics* printed an article that is misleading and serves to discredit NIDCAP. **Please sign & pass on this petition:** <http://bit.ly/NIDCAP>

To Do List



CONGRATS: to Dorothy Martinez (little man DVD contest) and Marissa Esquivel (Love & Logic Special Medical Needs Books/DVD)



Professionals, sign up your organization to receive Preemie Family to distribute to your families: <http://bit.ly/PreemieFam4Pros>



Download PreemieWorld's FREE tools <http://bit.ly/PreemieFreebies> and pass them onto NICU Parents as part of your welcome packet.

MARK YOUR CALENDAR!



NAPSW Conference
NAPSW
May 8-11, 2013
Baltimore, MD
<http://www.napsw.org>

AWHONN Convention
AWHONN
June 15-19, 2013
Nashville, TN
<http://www.awhonn.org>

Have an event to share? Email us details at connect@preemieworld.com

*Tools and Resources
for the Preemie Community*

Preemie Resource: Important Information Sheet

PreemieWorld provides a number of free handouts to be used in the NICU and beyond in its "Freebies For You" section of the website. **This month's freebie is "Important Information."** "With so much paperwork, it gets overwhelming," comments Deb Discenza, co-Founder of PreemieWorld, LLC. "This sheet provides the caregiver with the numbers and

other information, all in one place. That way in an emergency people can be easily contacted because the information is at your fingertips." Parents and professionals alike will appreciate this freebie in that it is easy to print and reproduce. **So go download it here now:** <http://bit.ly/ImpInfo> **And check out many more here:** <http://bit.ly/PreemieFreebies>

Support: *Irish Premature Babies*



Outreach: Ireland

Established: December 31, 2009

Web: www.irishprematurebabies.com

Focus: All families who have had a premature infant regardless of outcome.

Programs: Support, with workshops for mothers, a buddy system, meet and greet, online connections.

Advocacy: Working on a 24-hour neonatal transport service in collaborating with NICU staff and government politicians.

Org: *Vision Research ROPARD Foundation*

This organization is the merger of two established eye research 501(c) 3 philanthropic groups that will lead to a new level of patient information and to funding clinically relevant research. To that end, VRRF seeks to bring "hope for vision" for children and adults and their families.

Phone Number:
800.788.2020

Website:
www.vrrf.org

Pinterest:
www.Pinterest.com/vrrf

Programs:
○ The Children’s Low Vision Resource Center in Michigan which provides services and materials free of charge to help parents become the prime

facilitators of development for their child through a lending library of toys, books, light boxes and more at the center.

- The Children’s Low Vision Resource Center also houses books and DVDs for parents.
- A website full of information on Retinopathy of Prematurity (ROP) as well as research news and updates.
- An online store featuring brochures on ROP and booklets on unique development needs of children with ROP for NICUs and specialists to purchase and distribute to parents.



PreemieWorld: “Like” Us On Facebook & You Could Win!



Visit PreemieWorld’s FB page at:
<http://bit.ly/FBPreemie>

**“Like” our FB page
from 5/1/13 to 5/27/13
and you could win a copy of the
award-winning *little man* DVD
from PreemieWorld!**

<http://bit.ly/FBPreemie>

*Parents & Professionals:
Subscribe to our FREE newsletters today @
www.PreemieWorld.com*

Preemie Genius: Preemie Pathway NICU Necklace

The Details:

Item:

Preemie Pathway NICU Necklace

Company:

Peek A Boo ICU

Founder:

Jodi Dolezel, R.N.

Website:

www.PeekABooICU.org



The Genius:

Have a NICU doctor or nurse who went beyond the call of duty during the NICU stay?

The Preemie Pathway NICU Necklace is the perfect way to say thank you. The necklace is hand-stamped and hand-painted with 3 preemie footprints so as to represent a specific step in your preemie's path - courage, strength and victory.

COOL:

100% of the proceeds from the sale of this necklace will go towards PeekABooICU's new NICU Now Program which provides Journey Necklaces to NICUs across the country by sponsoring a mother and her baby on the NICU journey.

After the NICU:

Changes to Your Address Book

With RSV season and germs in general parents of preemies are likely to find their address book of family and friends changes that first year.

Family and friends believe the NICU is in the past and so you should just "relax." But life has irrevocably changed and so have you. When is a connection toxic and it is time for a break? When the person:

- Isn't willing to accept that you have been through was life-altering and you need to heal.
- Cares more about his/her needs or about fun than your baby's fragile immune system.
- Lacks respect for your role as your baby's parent and caregiver.

Preemie Professional Online

NICU Professionals Group: **(www.Linkedin.com)**

"ARTICLE: Parents not informed premature babies at risk in study - <http://ow.ly/jZxtE> "

"PREEMIE UPDATE: Maddox Alan Rawn - <http://bit.ly/MaddoxRawn> "

Early Intervention Professionals Group: **(www.Linkedin.com)**

"ARTICLE: Lullabies Sooth Preemies, Parents Alike - <http://ow.ly/k5y10> "

"ARTICLE: Music therapy can comfort premature babies - <http://ow.ly/knuCu> "

Preemie World (www.Twitter.com):

"ARTICLE: Hospitals Work to Reduce Unnecessary Early Births - <http://ow.ly/k1gqd> "

"HURRY! FREE conference for PARENT & PROs that care for PREEMIES - <http://ow.ly/k1fZP> "

"STUDY: Researchers study how to reduce health risks in infants - <http://ow.ly/jRLuV> "

Check out these groups and more by referring to the "Get 'Social' With Us" on page 4 for more information. Have news or research to share with us? connect@preemieworld.com

Get "Social" With Us!



www.PreemieWorld.com
www.LittleMantheMovie.com



@ PreemieWorld



- PreemieWorld
- Preemie Parent's Survival Guide to the NICU



PreemieWorld



Check out other LinkedIN groups we moderate:

- NICU Professionals
- Early Intervention Professionals
- Preemie Parent Support Group Leaders
- Preemie Parents
- Little Man the Movie


Tools and Resources for the Preemie Community




Prolonged, effective, safe, and hands-free Kangaroo Care sessions. Guaranteed.




www.nurturedbydesign.com



"Little man" educates NICU professionals



www.littlemanthemovie.com

NICU HopeBeads



COMMEMORATE & SHARE

Your NICU journey through jewelry...

facebook.com/NICUHopeBeads | 979.635.0825

Interested in advertising? Contact us at connect@preemieworld.com

Parent Tips for Pros: Int'l Kangaroo Care Awareness Day

Nurtured by Design, Inc. came about when Founder Yamile Jackson, Ph.D., PE, PMP had a premature infant and wanted a way to be with her son during the NICU stay. 12 years later, Yamile sponsors "International Kangaroo Care Awareness Day."

Q: How did this special day come about?

When my son Zachary was in the NICU in 2001 I kangaroo'ed him for 5-7 hours every day. Today, regardless of all of the science behind KC parents are not kangaroo'ing their babies nearly that much. So the day is to raise awareness and educate everyone on the lifelong benefits of Kangaroo Care for babies in NICUs and postpartum.

Q: What do you want professionals to know about KC?

A: Kangaroo Care is natural, effective, and it reduces the cost of healthcare. It does not happen by chance or by learning how to transfer a baby; it requires a systematic approach for implementation, education, tools, and continuous improvement.

Q: What types of resources are you providing for this?

A: We support NICUs in every stage of implementation and we have a website with resources, including a post presented at the Graven's conference about the "Science Behind Kangaroo Care," ideas to celebrate the day at:

<http://bit.ly/KangaCare>