



Preemie Professional

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Mrs. Asta Speicyte-Radzeviciene

Lithuanian Premature Baby Association "Neisnesiotukas"



Photo Credit: Akvile Petraityte

Professional Tip!

As the mother of a premature baby born at 26 weeks I am concerned that still today many pregnant women are not aware of potential risk factors and how to prevent preterm birth. Parents need better guidance on how to care for their preterm baby during their stay in the hospital and after discharge as well as how to obtain support.

Web:

www.neisnesiotukas.lt

Years Helping Preemies:

2 Years

Focus:

Advocating and providing support for NICU and post-NICU parents.

Cool Facts:

Asta has royalty in her lineage and one of her ancestors is Mr. Raphael von Ostrejko (the first one in the world who invented activated carbon in 1900.

Advocate: Prematurity Awareness

November is **Prematurity Awareness Month** and November 17th is **World Prematurity Day**. What do you and/or your organization have planned? Tell us on our Facebook page 10/28/14 - 11/26/14 and you could be selected to win a copy of Nicole Conn's *little man* DVD. Go here to access the PreemieWorld Facebook page: <http://bit.ly/FBPreemie>

Preemie Resource: World Prematurity Awareness Events

PreemieWorld provides a number of free handouts to be used in the **NICU and beyond** in its "Freebies For You" section of the website.

This month's freebie is "World Prematurity Awareness Month/Day Events." "All of the organizations out there have so much planned," comments Deb Discenza, co-Founder of

PreemieWorld, LLC. "Our handout brings everything together in one place so readers can choose what best suits them."

Get this month's freebie and pass it on: <http://bit.ly/WPM2014> and here are more freebies here: <http://bit.ly/PreemieFreebies>

To Do List



CONGRATS: January Garcia wins the *little man* DVD and Dinosaur Pediatric PT wins the set of Mighty Tykes weights. Congrats to all!



LIKED US YET?: PreemieWorld is doing another PreemieWorld Facebook page contest. See page 2 of this newsletter for details!



Download PreemieWorld's FREE tools <http://bit.ly/PreemieFreebies> and pass them onto NICU Parents as part of your welcome packet.

MARK YOUR CALENDAR!



2014 Parent/Provider Conference
Premies Today
November 16, 2014
Falls Church, VA
www.PremiesToday.com

World Prematurity Month/Day
Premie Organizations Worldwide
November, 2014 & November 17th
Global
<http://bit.ly/WPM2014>

Have an event you want to share with our community? Contact us at: connect@preemieworld.com

*Tools and Resources
for the Preemie Community*

Support: NICUPS

Year Established: 1991

Focus: Mercy Children's Hospital in St. Louis, MO

Web: www.MiracleBaby.org

Note: All of the organization's volunteers have had a baby in the NICU.

Programs: Letters from Santa program. For a small donation, Santa will send a personalized letter to the children (young and old) in your life! Visit the website for more details and the deadline. Hurry! This is a very popular program!

Org: Pebbles of Hope

After her son, Nathan, was born 16 weeks early, Cheryl Chotrani realized how overwhelming caring for a preemie can be. With Pebbles of Hope launching globally in 2014 she plans to make a lasting change for all.

Website: www.PebblesOfHope.org

Video: <http://bit.ly/PebblesofHope>

Focus: Premature babies born in underserved areas (i.e. low-income communities, rural areas, developing world)

Mission: To help preemies survive and thrive by leveraging media, technology, and community to provide education and training to parents and other caregivers outside of traditional health facilities.

Programs:

- *Webinar Series.* November covers preemie nutrition with topics on breastfeeding, nutritional requirements, and food allergies.
- *Thrive Guide.* An interactive resource guide available online, on CD-ROM and via mobile devices for mothers of preemies in underserved areas.
- *Mentoring.* Graduates from the Thrive Guide can join the global mentor network.

PreemieWorld: "Like" Us On Facebook & You Could Win!

Visit PreemieWorld's FB page at:
<http://bit.ly/FBPreemie>

In honor of Prematurity Awareness Month/Day:

*"Like" our Facebook page from 10/28/14 to 11/26/14 and tell us what you are doing for Prematurity Awareness and you could win a copy of the award-winning *little man* DVD*

*Parents & Professionals:
Subscribe to our FREE newsletters today @ www.PreemieWorld.com*

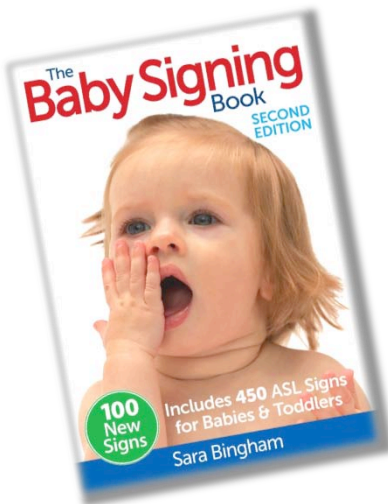


The Baby Signing Book

The Details:

By:
Sara Bingham

Website:
www.weehand.com



As the mother of two signing children and Founder of WeeHands, Sara Bingham has authored a baby sign language book that is taking the parenting world by storm. In it, Bingham provides easy-to-use steps and tips to make teaching your infant/child signing simple and straightforward. With sections devoted to various age groups and including a specific area for the special needs child, she makes this accessible to all families across the infant/child spectrum. Included in the book are 450 American Sign Language (ASL) signs for babies and toddlers. *This is a must-have for all preemie parents.*

COOL: One new @PremieWorld Twitter follower during 10/28/14 - 11/26/14 could win a copy of this book! Go here: www.twitter.com/preemieworld

After the NICU:

Prepping for the Holidays, RSV Style!

As we head into the holiday season, what do you get the family that has a preemie enduring RSV season?

- **Hand Sanitizer:** A great stocking stuffer or a great gift that is greatly appreciated. Our faves are the "Gold Bond Ultimate Hand Sanitizer and Moisturizer" and the 5 for \$5 deal on PocketBac hand sanitizers at Bath and Body Works (bonus: they have a clip-on holder for their sanitizers, perfect for purses and diaper bags).
- **Hands Off!:** Tags 4 Tots (www.Tags4Tots.com) has cool signs and clips to keep strangers' hands off your baby. We love their preemie-specific sign best. *NICUs and families - these are perfect discharge day gifts!*

Premie Professional Online

NICU Professionals Group: (www.Linkedin.com)

STUDY: Slow enteral feeding protocol can reduce instances of death in extreme preterm infants - <http://ow.ly/CLEHi>

PREEMIE UPDATE: Ayla's Story - <http://bit.ly/PremieAyla>

Early Intervention Professionals Group: (www.Linkedin.com)

STUDY: Hearing Their Own Babble Helps Babies Learn to Speak - <http://ow.ly/CLB0R>

GREAT INFO: The Complexity of Swallowing Skills, Dysphagia, and Treatment - <http://ow.ly/CLBs9>

Premie World (www.Twitter.com):

Premie Parents are AMAZING - Thank you Nurtured by Design & Yamile Jackson! - http://youtu.be/_kPN_hXbMgo

BE THE COOL PRO: Tell Your Families about the "Premie Network" on Inspire.com:

Deb Discenza of PremieWorld moderates this global network of *over 20,000* parents from NICU to home to school. www.inspire.com/preemie

Check out these groups and more by referring to the "Get 'Social' With Us" on page 4 for more information. Have news or research to share with us? connect@preemieworld.com

Get "Social" With Us!



www.PreemieWorld.com
www.LittleMantheMovie.com



@ PreemieWorld



- PreemieWorld
- Preemie Parent's Survival Guide to the NICU



PreemieWorld



Check out other LinkedIN groups we moderate:

- NICU Professionals
- Early Intervention Professionals
- Preemie Parent Support Group Leaders
- Preemie Parents
- Little Man the Movie

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Tips: RSV Advocacy for Parents & Professionals

With RSV season beginning and in light of the more restrictive guidelines launched by the American Academy of Pediatrics (AAP), the Alliance for Patient Access (AfPA) has launched a toolkit. PreemieWorld also has a couple of tips as well.

AfPA Video on RSV.

Professionals from across neonatology speak about RSV and why limited access is a concern: <http://allianceforpatientaccess.org/multimedia>

AfPA Parent Resource Center.

In this special toolkit there is a parent education sheet to help parents navigate the confusion surrounding

RSV and the drug branded Synagis (also known as palivizumab) as well as advocacy materials to help reverse the guidelines. Check it out here: <http://allianceforpatientaccess.org/resource-center/>

PreemieWorld's "Access to Synagis" Sheet.

Had a baby been denied access to Synagis? There still may be ways to appeal that denial with our handy sheet: <http://bit.ly/RSVPreemies>

Sign PreemieWorld's Petition Surrounding the Guideline Changes. Join thousands of parents and professionals around the world who have signed the Preemie Petition at <http://bit.ly/PreemiePetition>